



THE DENVER POST

Letters: What marijuana regulation?

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Henny Lasley
Co-founder and Executive
Director of One Chance to
Grow Up

Marijuana regulations don't seem overly complex

Re: "[Colorado paved the way, and sky didn't fall](#)," Dec. 31, 2023 news story

I read with interest the article about the 10-year wild ride of marijuana legalization and was intrigued by the comment by Truman Bradley, executive director of the Marijuana Industry Group, a business trade association.

"Bradley pointed to more pressing challenges that need to be addressed to help the industry thrive in its second decade: overly complex state and local regulations, high taxes, and tight restrictions on how, and to what extent, businesses can advertise."

Our nonprofit, One Chance To Grow Up, shops Colorado dispensaries to stay current on today's products to educate parents about today's THC. Bradley's complaints about "overly complex state and local regulations" are a smokescreen.

We recently purchased a 5-gram biscotti-flavored vaporizer containing a THC potency of 84.9% that easily fits in a jean pocket. The vaporizer is flavored like a cookie and contains a highly concentrated amount of THC. Where exactly is the overly complex regulation? To the contrary, these are gaping failures of regulation, not the other way around.

The price "all in" to the consumer? \$64.02, including state and local taxes. Let's do the math. This vaporizer has upwards of 1,400 puffs, although no serving size or package amount is standardized. The cost? Less than a nickel per high. Exactly where are the high taxes?

Does anyone but a marijuana industry promoter think this product reflects over-regulation or over-taxation?

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One Chance to Grow Up protects kids from THC through transparency, education, empowerment, and policy. We don't take sides on the politics of legalization but instead serve as a reliable resource for parents, media, policymakers, and all who care about kids. Started by concerned parents, we're a 501(c)(3) nonprofit supported by charitable contributions.

